2027 - 2031
Strategic Plan at a Glance

DeafBlind
ONTARIO FOUNDATION

Vision

Transforming lives, one gift at a time.

Mission

Inspiring investment in the future of people who experience sensory loss.

Foundational Principles

Person-Centered Dedication: We place the individual at the heart of everything we do.
Infinite Possibilities: We are driven by an unwavering belief that every person possesses 'Infinite possibilities.'

Values

PURSUIT OF EXCELLENCE
Relentless dedication to high standards.

COLLECTIVE SUCCESS
Collective effort aimed at achieving exceptional results.

FEARLESS EMPOWERMENT
Taking bold actions that prioritize the well-being of individuals, teams, and the organization.

ACCOUNTABILITY IN ACTION
Achieving success, while emphasizing responsibility for one's actions, decisions, and outcomes.

Strategic Principles and Objectives

1. Development: We Will Raise Funds to Support DBOS

Strengthen DBOF's fundraising capacity, donor relationships and readiness for future growth.

1.1 Foster DBOF's passion for development with training and support.
1.2 Set and meet annual fundraising targets.
1.3 Undertake a capital campaign readiness gap assessment.

2. Asset Stewardship: We Will Invest and Protect the Funds

Steward DBOF's financial and housing assets responsibly while preparing for future needs.

2.1 Set and meet annual policies for fund contribution and growth.
2.2 Steward DBOF's housing assets and optimize the portfolio for future needs.

3. Board and Organizational Development: We Will Ensure Strong Governance of DBOF

Build the governance, leadership and organizational capacity required for the Foundation's next stage of maturity.

3.1 Grow Board capacity through enhanced training and succession planning.
3.2 Prepare for succession and enhance resilience through a renewed leadership model.
3.3 Continuously improve oversight and risk management practices.

4. Demonstrating Impact: We Will Support Research and Communicate Success

Use research, communications and storytelling to demonstrate impact and inspire investment.

4.1 Grow the impact of the research strategy.
4.2 Inspire investment in DBOF by telling stories of how our work transforms the lives of those we serve.

Learn more at deafblindontario.com
Approved by DeafBlind Ontario Foundation's Board of Directors September 30, 2026