





Collaborative

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Resilient Pa

Passionate Lir

Limitless

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Our Philosophy

Mission

Inspiring investment in the future of individuals who are Deaf, hard of hearing, non-verbal and deafblind.



Transforming lives, one gift at a time.

Strategic Plan 2023 – 2026

The Foundation underwent its first strategic planning session in April 2022. The strategic themes listed below will be pursued by the Board and employees in order to fulfill its mission and achieve its vision.

We will increase our capacity to manage and grow our housing and accommodation assets

- Identify and address immediate-term housing and accommodation needs

- Develop Accommodation & Housing strategy to link with Growth and Development strategies

We will increase our capacity to raise funds

 Oversee and manage ongoing volunteer activities and donor relationships

- Develop a long term Development strategy to increase revenue
- Increasing Board capacity on fundraising

We will ensure continued effective stewardship and accountability

- Ensure stewardship of the investments and the ongoing financial health and wellbeing of the Foundation
- Implement Board governance initiatives
- Develop and implement internal and external communications strategies

Letter from the Chair of the Board of Directors

The last several years have been a time of great change and great challenges, and as I look back on all we have done, I'm very pleased with how well we've set the stage for our next chapter.

With the Foundation providing vital financial support, DeafBlind Ontario Services takes a holistic approach to providing exceptional services in supported living homes and community programs, so people who are deafblind, Deaf, hard of hearing, and non-verbal with a developmental disability can live their best lives.

Government funding for services only goes so far, and your generous donations cover service funding shortfalls, assistive devices that make everyday living easier, wheelchair accessible vans for the people we support to get to enriching activities and appointments, and renovations that provide safe and accessible homes.

With a goal of becoming the provider of choice in the sector, DeafBlind Ontario Services is eager to embrace the opportunities and address the key challenges that lie ahead, with the Foundation and donors like you supporting the investments needed to make this happen.

To guide the way, the DeafBlind Ontario Foundation's first-ever three-year Strategic Plan—which is fully aligned with DeafBlind Ontario Services' 2023-2026 Strategic Plan will enable us to meet our shared responsibility while remaining responsive to the ever-evolving environment we all live in.

Growth is the cornerstone of both plans. We have been fortunate to build a solid foundation with our incredible donors, and we look forward to nurturing these relationships and fostering new ones. Each donation provides tangible specialized services and enriching experiences for a person we support, and the opportunity to take a lifelong journey alongside them is incredibly moving.

We know there is work ahead for the Foundation to ensure the sustainability of DeafBlind Ontario Services and enable it to grow and evolve through new endeavours and partnerships. We formed a Development Strategy to assist with this work, and an Accommodation and Housing Strategy to address emerging challenges and opportunities. We are also exploring the opportunity to launch a comprehensive capital campaign. We're also pleased to report that an Investment Committee was struck in early 2023 to support effective stewardship and accountability. Your trust in what we do is paramount, and we are committed to maintaining it through best practices and transparency.

We are grateful for the support our donors provide to help us fund specialized services and accessible housing for the people we support through DeafBlind Ontario Services, and we are honoured to continue this journey with you.

Badson

Jim Dadson Chair

Board of Directors

Jim Dadson Gwen Elling Martha Beaumont Martin Mazza Jennifer Moore Sharon McGuigan Chris Perry Malcolm Ross

Michael is at Home and Happy in Supported Living

For the past 22 years, Michael has found a home in supportive living geared to people who are deafblind.

Losing his hearing and much of his vision after a Rubella illness diagnosed within days of his birth, Michael attended a deafblind school before moving into a supportive living home at age 21. Run by DeafBlind Ontario Services, the home provides 24/7 access to support, including help with household tasks, activities and skill development.

Michael quickly settled in and made this new place his home. His mom, Margaret, recalls a weeklong visit at the family home was cut short when Michael packed his suitcase, indicating he was ready to go back to his home. It was a bittersweet moment, but one Margaret came to appreciate. "This is what we wanted for him. Every child leaves home to make their own life." With support from his intervenors during the day, Michael has been living his best life. "The most positive growth I've seen in Michael is that he can make his own choices, whether it's what he has for lunch or what activity he wants to do during the day and with whom," says Margaret, noting that he's a happy guy with a persistent streak. While Michael had always been somewhat disinterested in learning sign language (he never wanted to sit still as a kid), he's learned more signs in adulthood and uses them along with concrete cues to communicate exactly what he wants.

While his vision has become more limited in recent years, impacting what he feels comfortable doing, he has pitched in with household tasks, such as taking out the recycling, and he previously had a job at a resort—something he really enjoyed.



"It's a big relief to know Michael is doing well and will always be looked after."

Michael also loves being outdoors. A natural swimmer from a very young age, he's still drawn to water at age 43—though relaxing in the hot tub is more his speed these days. When his mom visits, they love to take walks or sit on the deck and have a drink together.

This enriching life is something Margaret appreciates deeply as a mom. "It's amazing how good [his intervenors] are," she says. "I'd never be able to provide Michael with the stimulation or the activities he's doing. Without them, what would he do all day? They give him a chance to learn and experience so many new things in his home and his community."

A few years ago, Margaret moved to Quebec and Michael made a move to a DeafBlind Ontario Services supportive living home in Kitchener to be closer to his brother. Living eight hours away, Margaret takes comfort in knowing Michael is happy and safe, living a fulfilling life. "It's a big relief to know Michael is doing well and will always be looked after."

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Tremplin Program Expands Devin's World

While many parents look forward to their adult kids moving out and building lives of their own, John and Jackie are more than happy to have their 33-year-old son Devin with them for as long as possible.

Devin is quadriplegic and requires full support due to cerebral palsy and deafblindness. While he has some residual hearing, his perception of sounds may not be typical due to the brain injury that caused his CP. He's also non-verbal, though he vocalizes using distinct tones to signal discomfort or irritation and a big sigh after his parents have attended to him that they feel is his way of saying "thanks" or "that's just what I needed."

On weekdays, Devin participates in DeafBlind Ontario Services' Tremplin program, a blend of the supportive living and community services programs. Tremplin focuses on community involvement during the day while allowing for each participant to return to their family home at night. Devin goes to the supportive living home he will eventually move into, in part to ease the transition when the time comes. Through this program, Devin receives Intervenor Services that include communication support, community programs and skills development. The specialized support team gets him involved in a variety of activities—everything from visiting an apple picking farm to playing musical instruments—to pinpoint those he enjoys.

"Basic stimulation is what he needs," explains John, adding that Devin loves the multi-sensory Snoezelen room—which features soothing lights, sounds and aromatherapy—in the supportive living home's basement.

An important part of these community support service activities is the building of routines another thing Devin loves. "At one point, he was going into his former school once a week to water plants and shred paper with his intervenor," John says, adding that before each outing, Devin would be given an object (known as a cue) to let him know that they would be going to the school. This helps reinforce the routine and communicate with Devin what is coming up in his day.

John sees the tangible benefits Devin gets from these kinds of activities. "You and I, we may scrunch our faces when we're trying to figure something out," explains John, "and he has that same tendency—trying to concentrate on 'What is this? What's happening?' It's very strenuous for him, but he definitely benefits from it."

While John and Jackie are happy to have Devin live at home, they are so grateful for the experiences he enjoys through the Tremplin program. "The whole philosophy is not doing things for him, it's doing things with him," says John. "It's trying to expand his world—bring the world to him at his level."

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Thank you!

With your support, we exceeded our fundraising goal.

Through your generous donations and other fundraising efforts, we raised \$483,697 this past year, reaching 104% of our fundraising goal and surpassing the dollars raised the previous year.

We are so grateful for your continued support and the new supporters we've welcomed this past year. Our increased focus on major gifts was key to our fundraising success, and we are extending a special thanks to these donors on page 13 and 14 of this report.

Your support is vital to ensuring DeafBlind Ontario Services has the essential resources it needs to provide safe and enriching supportive living homes and community support services for people who are deafblind as well as those who are Deaf, hard of hearing, or non-verbal with a developmental disability. With your generosity, everyone we serve will live their best life.

Events Are Back

This year, we were thrilled to host three signature fundraising events that engage the senses, raise awareness, and help fund DeafBlind Ontario Services programs.

The Finer Senses

Our June wine tasting experience had guests taking a virtual journey, guided by a travel expert, through wine regions in Portugal, Spain and Italy, with stops along the way for wine tastings with a guest sommelier. A silent auction rounded out the experience.

Savour the Senses: Suds & Cider

In September, we welcomed supporters back to this in-person event in Russell, Ont., where we sampled a refreshing selection of Ottawa's best beers and ciders. With both a live and silent auction, it was a winning evening. Cheers to all who joined us!

Come To Your Senses Challenge

Over five days in March, this online event saw community fundraisers exploring each of the senses through engaging activities—like learning five new ASL signs (sight) or creating a blend of five essential oils (smell)—and then sharing their experience on social media.

Your Gift is Life-Changing

Funds raised support:

87

11

people who live in supported living homes or paricipate in Tremplin

individuals who receive specialized expertise and services through a DeafBlind Ontario Services partnership with their supporting agency

10

adults in the supported independent living program

Capital Project, 2022-2023

Water Street Apartments in Peterborough



to complete this renovation



months of pre-renovation planning



months of construction

new supportive living apartments available



more individuals will be supported in the new spaces

Our financials



The above was summarized from the draft audited financial statements for the year ended March 31, 2023. The complete audited financial statements are available on our website at www.deafblindontario.com.

Our donors

Foundations

Charles Norcliffe Baker and Thelma Scott Baker Foundation Congregation of the Sisters of St. Joseph Harry P. Ward Foundation Luke Four Foundation R.A. Beamish Foundation Strategic Charitable Giving Foundation The Catherine and Maxwell Meighen Foundation The George Lunan Foundation, c/o Scotia Trust The Harry E Foster Charitable Foundation The Oakes Foundation The Oakville Foundation for Intellectually Handicapped People The Peterborough Foundation The Robert Campeau Family Foundation The Victor & Rhoda Shields **Charitable Foundation** Corporations 107.5 Kool FM Accessibil-iT A.F. Sandy Forbes Insurance Broker Andrew Van Pelt Electric Ltd. Armitage Animal Clinic Ayr Animal Hospital Ayr Farmers Mutual

B & G Automotive Inc. Barrie 360

Dame 300

Bell Media

Bertrand Plumbing & Heating **BLG** Foundation BlueSky Communications Inc. **BMO Bank of Montreal BNI Business Elite** Bounce 99.5 **Bowes & Cocks Limited** Brokerage Bradford Family Dentistry Bruce Elevator Service Ltd. Canadian Medical Equipment Protection Plan Caroline Gawlik Real Estate Crate Designs Furniture **CTV** Television Network **Cyclone Solutions** Davidson Works Mechanical Electrical Elite Gary's Service & Towing Gerri's Arts & Crafts **Giant Tiger** Government of Canada Hughes Landscape Design and Construction ICOR Technology Innisfil Community Foundation Jeff Smith Plumbing-Heating Ltd. **KPMG** Foundation MacEwen Petroleum Inc. MacNeil & Dodd Pharmacy Magna for Community Meridian Credit Union Corporate Office Morrison CPA Professional Corporation Mr. Dairy and Food Distributing

Ltd.

Inc. Needham Promotions Inc. N.M.C. Fielding Investments Ltd. **Ontario Power Generation Open Plan Architects** Pam Bechard, Royal LePage RCR Realty PEAK Investment Services Inc. Provix Inc Covidcamera.com **Resident Care Pharmacy** River Rock Laundry Inc. Rock 95 Santos Hair Studio Starbucks c/o the Vancouver Foundation Silver Linings Healthcare Snyder Construction **TD** Commercial The Lab Street Eats Inc. The Organic Moment Photography United Way Waterloo Region Voll's Contract Flooring Werner E. Faihst Limited Western Fire Protection Inc. World Class Photo & Video Xpertek Construction Ltd.

National Mah Jongg League

Service Clubs

Knights of Columbus St. Joseph's Council No. 6361 Charitable Welfare Trust

Lions Club of Russell

Quota International of Peterborough

Rotary Club of Innisfil

The Royal Canadian Legion **Ontario Command Charitable** Foundation Udora Leaskdale Lions Club Valley East Lions Club

Individuals \$50K+

Watson, John & Josie

Individuals \$5K+

Dadson, Jim & Anne Webster, Albert & Joan

Individuals \$1K – 4,999

Barber, Bryant & Jean Brogan, Natalie & Steve Brouillet, Terry & Danielle Carlos, Cheryl Chiu, Arthur & Emily Duchesne, Christiane Fransky, Dennis & Janet Gagnon, Lise Hooton, Doug & Barb Kosiw, Jim Manahan, Susan McMinn, Curtis Molnar, Ken & Susan Momtahan, Parham & Kathy Morrison, Liam & Susan Moore. Jennifer Philion, Lenore Ross, Malcolm Simpson, Lorraine Spruyt, Roxanna Watkinson, Brian & Rebecca Webster, Bruce & June Willoughby, Jocelyn Willsie, Mark & Susan

Individuals \$500 – 999

Barker, Tiffany Barkwell, Judy Beaulieu, Tim Beaumont, Martha Bylykbashi, Kim Coles, Anne Coombs, Gary Coutu, Raymond & Nicole Dash Addi, Osnat Dee, Betsy Despres, Helene Donaldson, William Downer, Doug Eldridge, Ashleigh Elling, Gwen Flinn, Kim and Tim Gabay, David & Diane Gaylord, Steven Giesbrecht, Leslie Hannon, Caroline Harris, Lauren Kaur, Devinder Keyes, Karen Leroux, Pierre Madho, Karen Mazza, Martin Needham, David & Elizabeth Paget, Greg Parry, Richard Parsons, Laura Patterson, Kelly Pavlidou, Geena Perry, Christopher Piggott, Annette Quinn, Josie Quinton, Marlene Spink, Donald

Veldhuis, Tracey Wookey, Sue

Individuals \$250 – 499

Abela, Edward Beaumont, Katherine Becker, Ewald and Karen Benton, Sue Bharaj, Bhupinder Bierhals, Andrea Boychuk, Rick Brooks, Brenda Colterman, Barb Coughlan, Juliette Crombie, Audrey Dadson, Marny Day, Doug and Phyllis Dee, Roberta Eldridge, Erin Eldridge, Michael Erickson, Kenneth Fairley, Beth Fatijewski, Fiona Ford, Julia Gaudet, Suzanne Halman, John & Jackie LaCroix, Diane Langdon, Sarah LeBlanc, Emma Levy, Carl Littell, Linda McEvoy, Steven McGuigan, Sharon Mesko, Amanda Nevett, Sarah Peters, Jasmine Pettapiece, David Plumridge, Daryl Robillard, Taylor

Salvador, Jason Schmalz, Michael Smith, Amber Spirito, Gianluca Thorne, Kitty Veldhuis, Warren Wall, Candace Weber, Mark & Brenda Wysocki, Raja Youm, Chun Goon Young, Richard & Susan

Friends with Vision

Ajemuta, Deborah Beaulieu, Tim Beaumont, Martha Becker, Ewald and Karen Benton, George & Katie Benton, Sue

Bharaj, Bhupinder Boychuk, Rick Brogan, Natalie & Steve Coutu, Raymond & Nicole Downer, Doug Edidi, Olabanji Elfar, Mohamed Elling, Gwen Fairley, Beth Fatijewski, Fiona Flinn, Kim and Tim Ford, Julia Fransky, Dennis & Janet Gagnon, Lise Gaudet, Suzanne Gaylord, Steven Halman, John & Jackie Hooton, Doug & Barb Kanwal, Kanwaldeep

Kaur, Devinder Kelliher, Charles Kosiw, Jim Levy, Carl Littell, Linda McEvoy, Steven McGuigan, Sharon Moore, Jennifer Morris-Dadson, Jim & Anne Peters, Kathy Pietropaolo, Domenico Porteous, Judy Rocks, Stephen Scopazzi, Peter Smith, Amber Webster, Bruce & June Willoughby, Jocelyn Willsie, Mark & Susan Youm, Chun Goon

Vision for tomorrow

This year and in the coming years, we are looking to embrace opportunities and find creative solutions to key challenges as we work to meet the growing needs of DeafBlind Ontario Services.

A major component of this is managing our current assets (such as supported living homes and apartments) and the growth of our future assets based on the needs of the individuals we support. With housing prices through the roof, we are exploring ways to expand capacity in our existing properties so that we have more spaces to support people in living their best lives. This may include renovations, like the Water Street project in Peterborough, or looking at where we could repurpose basement space to create additional apartments.

We are also currently in the midst of a feasibility study for a potential capital campaign related to continued growth of housing for our supportive living program.

As we continue to move through 2023 and beyond, we are committed to ensuring accountability and stewardship of our fund, so every donor can trust that their generous gift is being spent wisely and meaningfully.

Every donation is an opportunity to enrich life for a person who is deafblind as well as those who are Deaf, hard of hearing, or non-verbal with a developmental disability. It's an opportunity for that person to participate in everyday tasks, enjoy new experiences and do the very things that many of us take for granted, so that they can live their best lives.

Your support matters.



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