

# STRATEGIC PLAN 2023-2026



## VISION

Enriching lives one touch and sign at a time.

## MISSION

DeafBlind Ontario Services is focused on individuals who are Deaf, hard of hearing, non-verbal, and deafblind. We offer an array of services that support people to live their best lives.

## VALUES

### Passionate

We are driven to empower the people we support and to celebrate their uniqueness

### Collaborative

Engaging others makes us better. Each of us has something to learn and something to teach

### Leaders

We set the standard and promote excellence in our field

### Resilient

When faced with challenges, we adapt and grow - becoming stronger together

### Limitless

We believe in endless possibilities

## STRATEGIC PRINCIPLES & OBJECTIVES

### Services: Be the Provider of Choice

1. Continue the evolution and growth of DeafBlind Ontario Services
2. Enhance external communications
3. Implement & manage risk to the organization objectives

### Our Employees: Support to Thrive

4. Continue to enhance our employee engagement
5. Create and implement a succession planning strategy

### Collaboration: Enhance, Enrich, and Create

6. Investigate resources to develop a Northern Ontario strategy
7. Continue to evolve and implement a government relations strategy
8. Foster external collaboration (Local, Provincial, National, International)
9. Create a community of practice around evidence-based, data-driven care and share best practices